

DealsPlus Technologies Limited

Privacy Notice

Welcome to DealsPlus. This Privacy Notice explains what we do you with personal information when you visit our website (<http://www.dealsplus.io>); how we collect, use and process your personal information. Your privacy is important to us and we are committed to protecting and safeguarding your rights.

1. Introduction

For the purpose of the UK GDPR, DealsPlus Technologies Limited, whose registered office is at 266d High Road, Harrow, England HA3 7BB (“**us**”, “**we**” or “**our**”) is the “data controller” of your personal information.

This means we decide why and how your information is used and are responsible for protecting it. Please refer to the end of this Notice for our contact information.

We may amend this Privacy Notice from time to time by posting an updated version on our website.

2. Information we collect about you

This Privacy Notice governs how we collect and process your data across our websites.

We will use and process your personal information, where you have requested us to do so, for the following purposes:

- a) to register you as a user of our website;
- b) to provide you with access to your dashboard and portfolio;
- c) to comply with a request from you in connection with the exercise of your rights (for example, where you have asked us not to contact you for marketing purposes, we will keep a record of this on our suppression lists in order to be able to comply with your request);
- d) to manage queries, complaints, or claims; and
- e) to obtain feedback and reviews regarding in relation to your customer experience, with a view to improving our products and services.

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest
To register you as a new customer	(a) Identity (b) Contact	Performance of a contract with you
(a) Manage payments, fees and charges (b) Collect and recover money owed to us	(a) Identity (b) Contact (c) Financial (d) Transaction	(a) Performance of a contract with you (b) Necessary for our legitimate interests (to recover debts due to us)
To access your dashboard and portfolio through the website	(a) Identity (b) Contact (c) Profile	(a) Performance of a contract with you
To manage our relationship with you, which will include notifying you about changes to our terms or Privacy Notice	(a) Identity (b) Contact (c) Profile (d) Communications	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation (c) Necessary for our legitimate interests (to keep our records updated and to study how customers use our products/services)
To administer this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity (b) Contact (c) Technical	(a) Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) (b) Necessary to comply with a legal obligation
To use data analytics to improve our website, app, products/services,	(a) Technical (b) Usage	Necessary for our legitimate interests (to define types of customers for our products and services, to keep our

marketing, customer relationships and experiences		website updated and relevant, to develop our business and to inform our marketing strategy)
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3. Sharing your information with third parties

Your data is also accessible to our server providers and contractors who have data protection agreements in place

4. How we store your information

We may share your personal data with service providers who provide IT, data storage and system administration services.

Professional advisers including lawyers and accountants who provide consultancy services.

We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

5. International Transfers outside Europe

Due to the international nature of our business, there may be some instances where your information is processed or stored outside of the UK and EU. In those instances, we will ensure that appropriate safeguards are in place for that transfer and storage as required by applicable data protection law.

6. How we safeguard your information

We take steps to ensure that any third-party partners who handle your information comply with data protection legislation.

We only disclose personal information that is necessary for them to provide the service that they are undertaking on our behalf. We will aim to anonymise your information or use aggregated non-specific data sets wherever possible.

Our website has security measures in place to protect the loss, misuse, accidental or unlawful destruction or unauthorised access of the information under our control. All pages that contain personal information are password-protected.

7. Your Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including rights to:

- a) Right to access your personal information: You have the right to request a copy of the personal information that we hold about you, and request us to modify, update or delete such information. However, you should be aware that where we are legally permitted to do so, we may refuse your request. If we refuse your request we will always tell you the reasons for doing so.
- b) Right to rectification: You have the right to request that we rectify any inaccurate or incomplete personal information that we hold about you.
- c) Right to erasure: You have the right to request that we erase your personal information in certain circumstances. We would only be entitled to refuse to comply with your request for erasure in limited circumstances and we will always tell you our reason for doing so. When complying with a valid request for the erasure of data we will take all reasonably practicable steps to delete the relevant data.
- d) Right to object to, and/or restrict, processing: You have the right to object to, or restrict our processing of, your personal information in certain circumstances. We will stop such processing unless we can demonstrate compelling legitimate grounds for the processing which overrides your interests or if the processing is necessary for the establishment, exercise or defence of legal claims.
- e) Right of data portability: You have the right to transfer your personal information between service providers where we rely on your consent or the performance of your contract as the lawful basis to use that information.

- f) Right to withdraw consent: Where we have obtained your consent to process your personal information for certain activities, you may withdraw this consent at any time by contacting us on the details in the 'Contact Us' section below.

If you wish to exercise any of the rights set out above, please email: admin@dealsplus.io.

Right to complain to the ICO

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK regulator for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO, so please contact us in the first instance.

8. How to contact us

If you have any queries about this Privacy Notice, including your rights in relation to your personal information, please contact us at: admin@dealsplus.io

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